

Sponsorship Proposal

Eilat-Eilat 10th Renewable Energy Conference

27-29 February 2024, Eilat Israel



About The Event

The Eilat-Eilat conference is one of the leading clean energy events in Israel. We expect more than 800 leading players from government, business, investors, entrepreneurs, academia, and NGOs from the clean energy sector will attend.

Sponsoring this conference is a great means of broadening your competitive edge while gaining prestige and credibility with your most valuable audience.

Make sure your brand is getting the best recognition and the most effective exposure the Israeli renewable energy market has to offer.

* All prices presented in this offer does not include VAT.

Eilat-Eilat 10th International Conference
27-29 February 2024 Eilat IL
www.EilatEnergy.org



Diamond Presence

60,000NIS

Opening Assembly (Up to 2 sponsors)

- Sponsor's greetings at the conference's opening assembly
- Sponsor's logo shown on the screen during the greetings and next to the assembly on the conference's program
- Optional lecture, subject to approval of event organizing committee
- 12 Sqm display booth + 2 exhibitor pass (entrance only)
- Sponsor's logo on conference's signage and publications
- 6 Full conference registration tickets (including luncheons and Get Together Cocktail)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site

Platinum Presence

50,000NIS

Ted talks + half plenary - (Up to 4 sponsors per session)

- Sponsor's representative presentation of up to 7 minutes at the session
- Sponsor's logo during the session on the screen and in the conference's written program
- 8 Sqm display booth 1 exhibitor pass (entrance only)
- Sponsor's logo on conference's signage and publications
- 3 Full conference registration tickets (including luncheons and Get Together Cocktail)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site

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Gold Presence

35,000NIS

One of Three Parallel sessions
(Up to 2 sponsors per session)

- Sponsor's representative presentation of up to 7 minutes at the session
- Sponsor's logo during the session on the screen and in the conference's written program
- 6 Sqm display booth 1 exhibitor pass (entrance only)
- Sponsor's logo on conference's signage and publications
- 3 Full conference registration tickets (including luncheons and Get Together Cocktail).
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site
- 1 exhibitor pass (entrance only)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site



SPARK Tank

Investing in energy

15,000NIS (Up to 4 available!)

The main conference event for investors where handpicked cleantech startups will present their optional pilot program in front of 4 energy sharks.

During the event the energy sharks will discuss and test the feasibility of each pilot with the aim of bringing about a technological and economical breakthrough in the world of clean energy.

4 elected energy sharks will sponsor the event.
The entering fee is 15,000 NIS per energy shark.

According to the agreement signed with each energy shark, the maximum amount of investment that the energy sharks will invest in a pilot chosen by them will be decided and no less than 100,000 NIS.

The package includes:

- Sponsor's greetings at the energy sharks' event
- 2 full conference registration tickets (including all conference events)
- Sponsor's logo shown on the signage welcoming to the event and next to the session on the conference's program
- Sponsor's logo on conference's signage and publications
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site
- Signing an agreement on maximum investment

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Energy Fiesta

35,000NIS

Get Together Evening Cocktail

- Sponsorship for the conference's Get Together Cocktail event
- Sponsor's greetings at the Cocktail
- Sponsor's logo shown on the signage welcoming to the event and next to the session on the conference's program
- 6 Sqm display booth
- Sponsor's logo on conference's signage and publications
- 3 Full conference registration tickets (including luncheons and Get Together Cocktail)
- 1 exhibitor pass (entrance only)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site

Happy Hour

30,000NIS

Happy Hour

- Sponsorship for the conference's Happy Hour, the conference's closing event
- Sponsor's greetings at the area of the Happy Hour
- Sponsor's logo shown on the signage welcoming to the event and next to the session on the conference's program
- 6 Sqm display booth
- Sponsor's logo on conference's signage and publications
- 3 Full conference registration tickets (including luncheons and Get Together Cocktail)
- 1 exhibitor pass (entrance only)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site

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Bronze

25,000NIS

- Sponsor's logo shown next to the session on the conference's program
- A seat on the panel of the session at matter
- 6 Sqm display booth
- Sponsor's logo on conference's signage and publications
- 2 Full conference registration tickets (including luncheons and Get Together Cocktail)
- 1 exhibitor pass (entrance only)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site

Logo

8,000NIS

- 2 Full conference registration tickets (including luncheons and Get Together Cocktail)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site

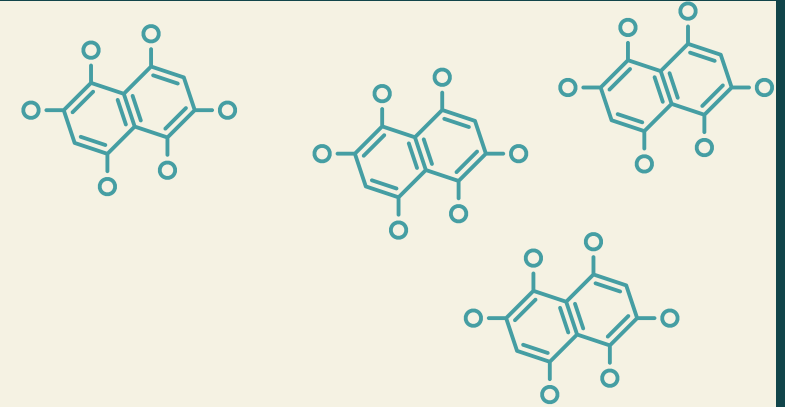
Exhibition

Exhibition Sponsorship 12,000NIS

- 6 Sqm display booth including:
 - 1 Back trass wall width 3 m. * height 2.5 m. branded with exhibitor's graphics (graphic's on exhibitor's responsibility)
 - 2 Spotlights
 - 1 Electrical outlet (220 V) 1 phase 1KW
 - 1 Counter
 - 1 Bar stool
- 2 Full conference registration tickets (including luncheons and Get Together Cocktail)
- 1 exhibitor pass (entrance only)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site

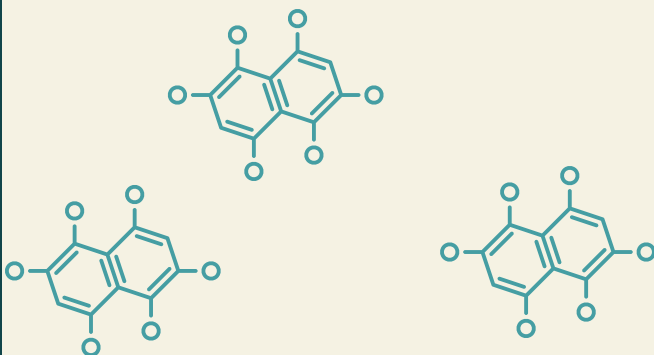


Hydrogen Arena



9,000NIS

- 4 Sqm display booth including:
 - 1 Back trass wall width 2 m. * height 2.5 m. branded with exhibitor's graphics (graphic's on exhibitor's responsibility)
 - 1 Spotlights
 - 1 Electrical outlet (220 V) 1 phase 1KW
 - 1 Counter
 - 1 Bar stool
- 2 Full conference registration tickets (including luncheons and Get Together Cocktail)
- Sponsor's logo on the conference's website with a hyperlink to the sponsor's site



For more information

Please contact us with any question:

Ortra Ltd.

Limor Urfaly, Industry Liaison & Exhibitions Manager

Tel: +972-3-6384494 | Mobile: +972-54-7001770

Email: limor@ortra.com

Or visit: www.EilatEnergy.org



Terms & Conditions

Terms of Payment -

Sponsorship and Exhibition:

50% of the fees must be paid as a deposit, no later than 21 days from date of invoice. Remaining 50% to be paid by February 1, 2024.

Payments can be made by a wire transfer according to the following details:

Bank draft to ORTRA Ltd., 94 Yigal Alon st. Alon Tower 2, Tel Aviv, Israel

Wire transfer in New Israeli Shekels to Bank Account.

Ortra Ltd.: Bank Leumi (swift code LUMIILITTLV), Einstein branch no. 833, 43 Brodetsky st., Ramat Aviv, Tel Aviv, Israel. Account no. 49260043, IBAN: IL74 0108 3300 0004 9260 043.

Cancellation policy (For new reservations only, signed as of October 20, 2023):

Cancellation policy will be as follow -

Refund of exhibition registration fees will be made with a written notification of cancellation to Ortra Ltd.:

Before October 31, 2023 exhibitor will be charged a refund of 75% of the fees.

As of November 1, 2023 exhibitor will be charged a refund of 50% of the fees.

As of January 1, 2024 a refund of 50% of the fees will be made, on condition that the package ordered will be sold to another exhibitor of the Conference.

Otherwise 100% cancellation fee will apply.

*** cancellation policy for all reservation received by October 20, 2023, will remain as was on the date of the signing)**

Any cancelation notice must be sent by writing to:

Ms. Limor Urfaly, ADV.

Senior Industry Liaison & Exhibitions Manager
Tel: +972-3-6384493 ; Mobile: +972-54-7001770

Email: limor@ortra.com

Terms and Conditions of Participation:

Any company that participates in the exhibition is doing so at its sole responsibility and liability.

Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It has being clarified that an absence of such insurance policy or an invalidity of any such insurance policy, shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder, nor create a liability or responsibility of such kind for Ortra or anyone on its behalf. Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss

and damage incurred by any third party, including the company or anyone on its behalf.

Lunch Vouchers for Exhibitors:

Exhibitors can purchase additional lunch vouchers for their representatives for 265 NIS per daily voucher.

Electricity:

Sukonik Ltd has exclusivity on all Electricity. All electricity outlets have to be ordered from Sukonik. No electricity work will be allowed unless done by Sukonik. For assistance, please contact Dany at dany@sukonik.net or Avi at avi@sukonik.net

Safety:

B-Safe is the exclusive safety company for the conference. If you ordered the unconstructed exhibition space, please send your construction image and specifications to B-Safe for construction engineer's approval. No construction will be allowed without the prior approval from B-Safe. To order B-Safe's services and sending the image for approval, please contact B-Safe at: +972-3-532-5575 or eti@b-safe.org.

Exhibitors in standard constructed booths may not add any elements to the fascia provided by the organizers.

All equipment used for display or demonstrations, must comply with local safety

regulations.

Exhibitors are not allowed to distribute any sort of handouts such as brochures or giveaways in the public areas of the Exhibition.

Waste disposal:

The waste resulting from the mounting and dismantling of displays and during the exhibition must be disposed of by the exhibitor at the venue.

For cost and environmental reasons, we ask you to conform the advertising media, on the number of participants adapt to cause as little residual waste as possible after the fair.

Loading/Unloading of Materials:

For unloading or loading of materials, exhibitors may enter through the suppliers' entrance. After loading/unloading, the vehicle should be removed immediately, to make way for other exhibitors. Please note that the venue will not allow any parcel/package delivery through the venue's main entrance.

Exhibition Terms & Conditions:

1. Transportation of exhibition materials to and from the exhibition, and arrangements in the booths/exhibition spaces are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors. Exhibitioners should bring their own cart for transporting materials within the exhibition space.

2. All exhibition materials must be inside the booths/exhibition area one hour before the opening of the exhibition. Exhibits must not be removed during exhibition opening hours.
3. All arrangements by the exhibitor and installation of demonstration equipment must comply with safety regulations.
4. The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location. Further, the organizers may remove displays that cause inconvenience/disturbance to other exhibitors.
5. The organizers are obliged to ensure the orderly operation of the exhibition by all means at their disposal.
6. Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, especially to passes and emergency rooms which may cause security hazard, without prior permission of the organizers.
7. No exhibits or publicity products may be mounted on the floor, walls, ceiling or columns. The exhibitor will be liable for any damage caused by him to the building or the exhibition area.
8. The organizers, while providing general security, are not responsible for theft or damage to the exhibitors' property, whether at nighttime or during opening exhibition hours. Exhibitors must insure themselves and their property against theft, damage and third-party claims by

visitors and staff. It is recommended that expansive items and removable items (such as laptop), will be under supervision and control, especially during the exhibition opening hours.

9. The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
10. Exhibitors will not cover, move or relocate any art items that may be displayed in the exhibition area without the prior consent of the organizers
11. Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors.
12. Exhibitors will not drill, weld, glow, connect to electricity, hang from the ceiling or perform any kind of similar job without receiving a prior approval from the organizers.
13. Exhibitors will not light a fire or candles in the exhibition area.
14. Cleaning - The organizers are responsible for general maintenance and cleaning of the public areas. Exhibitors are responsible for cleaning their exhibition spaces.

